



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

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## MILAN & PARIS SHOW NEW TECHNIQUES IN FUR

Italian and French RTW fur collections abounded in inventive fur-working ideas, designed to add interest & subtract weight.

### THE PELTRIES & TECHNIQUES:

- ... BEAVER, MINK, RABBIT grooved and ribbed like corduroy
- ... BEAVER -- sheared, long haired, tweed patterned for trompe l'oeil depth effect
- ... MINK -- gauze-like strips, sea shells, trapunto, cross-stitched
- ... FOX -- horizontally feathered, silver
- ... SQUIRREL -- throats, bodies, interestingly patterned
- ... MARMOT -- oyster, spotted
- ... NUTRIA, OPOSSUM, raccoon, wolf, marten
- ... PERSIAN LAMB tweed patterned
- ... CURLY LAMBS - solo, or as trim

### NEW FUR-ON-FUR TECHNIQUES:

- ... 2 PELTRIES of same or contrast color:
  - in alternate stripings
  - in contrasting fur piping
- ... THE CAVEMAN: Full pelts, tails, paws, heads--draped caveman style
- ... REVERSIBLES: Fur-to-Fur, or to water-proof fabric; Hair-to-Hide
- ... FUR VESTS over or under other furs

SILHOUETTE is wide-shouldered with ample sleeve tops. JACKETS, TUNICS, VESTS important. Newest: drawstrings at hip.

INTERESTING EXAMPLES: Circular feathered fox greatcoats (Ciwifurs/Fendi, Rosenberg & Lenhart, Sergio Soldano) ... Horizontally ribbed beaver steamer reverses to contrast color ribbed; trompe l'oeil mosaic beaver lined with ribbed beaver; beaver; Persian lamb in tri-tone tweed effects (Soldano) ... Ombred squirrel throats & bodies steamer, big puff sleeves; squirrel backs, curly lamb mandarin collar & cuffs; floor-

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## EUROPE FALL '78 ... THE WINDS OF CHANGE!

The winds of change blew through Fall '78 RTW collections in Milan and Paris. What has emerged is more structured, closer to the body apparel that was often sophisticated & elegant, a switch from rustic to urbane dressing. Paris especially reflected gross exaggeration in silhouette and detailing; caution, therefore, is a vital word -- the American customer must be eased into modified versions of these new shapes.

- ... THE CHANGE: Begins at the top, often nipping in the waist ... think of an inverted triangle or T-shape wedge
- ... LA MARCHE MILITAIRE: Military fever swept through Milan and Paris in all phases of RTW and accessories -- At its worst, heavy and aggressive ... Done a la Kenzo's toy soldiers -- fun!
- ... SHOULDERS: Squared, rounded, extended, raglan, pleated, tucked, flanged, quilted, trapunto -- but above all -- padded
- ... WAISTS: Always defined -- wide, stiff leather belts, the newest; wrapped, tied, girdled ...

COATS and TOPPERS: The stars -- great coats, straight man-tailored, often tapering from shoulder to hemline ... tulip-shaped coats and toppers that wrap like the petals of a flower ... many coats fur-lined or trimmed.

SUITS: The "real" suit, two- & three-piece ... The "sophisticated" trouser suit -- both often teamed with coats and toppers.

JACKETS: The shorter Spencer, Eisenhower and bolero look newest.

TRousERS: Back in full force with jackets, vests, under dresses -- full, softly gathered or pleated, narrowing to a slim cuff, ending at or above the ankle.

SKIRTS: Gathered, full, bias, pleated all around, button down one side; others, pencil slim, button front; wrapped.

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DRESSES: More important for late day --  
most prophetic -- narrower silhouettes  
(Mugler, Ter et Bantine) -- "little black  
dresses" (Chloe) -- disco slip (YSL).

MILAN:

BROAD-SHOULDERED COATS: LEATHER --  
military look, over soft dresses, skirts  
(Giorgio Armani) -- open pleats caught with  
belt or sash, also in flannel (Versace/  
Complice) ... QUILTED -- puff-quilted (San  
Lorenzo) -- waterproofed canvas, khaki rib-  
knit lining; also shearling (Caumont) ...  
Glittery one-shoulder epaulet, stars and  
bars pinned to lapel (Sylvano Malta/Lux)  
... WOOLS -- Extended shoulder floaty  
mohair (Krizia) ... Broad-shouldered "Rich  
Industrialists" (Basile) ... 3/4 COATS --  
extended shoulder sweaterknit (Krizia) --  
reversible/suede/tweed (Sanlorenzo).

SUITS, JACKETS: Military, epaulets/open-pleat skirts/khaki muscle T-shirts  
(Armani) -- extended-shoulder sweater-knit jackets/skinny pants (Versace/Callaghan)  
... Wide-shoulder sportswear jackets, epaulets & gold bar jewelry; metallic-finish leather, over silk dresses; shearling with fur-side epaulets and edges  
(Armani) -- checkerboard tweed over satin pants and shirt (Basile) ... Reversibles: tweed to pale satin; shearling vest (San-lorenzo) -- bulky blazers -- battlejackets.

DRESSES, SKIRTS: Tucked dresses (Armani)  
-- pleated silk (Sanlorenzo) -- printed jacquard and sweater dresses, over pants (Basile) ... SKIRTS -- controlled pleats, from crepe de chine -- to knits -- to leather; slim gabardines with georgette shirts; over pants (Complice) -- corrugated pleats (Krizia) -- softly pleated (Armani).

PANTS, many tapered -- TAILORED PANTSUITS:  
Cuffed (Lux Sport) -- softened with satin  
blouses (Basile) ... CULOTTES -- quilt-  
look velvet, hip-smocked wool (Armani) --  
tweed-knit (Missoni) ... KNICKERS.

EVENING STANDOUTS: OVER PANTS -- Oriental jacquard print tunics; slim, elongated, hip-tied dresses, skirts/blouses (Basile) ... Pajamas (Caumont) ... Naughty "Cabaret" looks (Basile).

PARIS:

COATS AND TOPPERS: Military coats in flannel, tweed, corduroy, canvas, leather with

high collars, gold buttons, Sam Brown belts,  
lanyard braid around armhole, epaulets (De  
Luca, Montana, Mugler, St. Laurent, Aujard)  
... REFERS (Chloe, St. Laurent, Kenzo) ...  
QUILTED, many reversible (Miyake, Castelbajac)  
... Shearlings and fake furs (Castelbajac,  
Montana, Rech, Rykiel, Ter et Bantine, Bis)  
Tulip-shaped hems (Grateau, Chloe) ... WRAPS  
(St. Laurent, Valentino, Rech) ... 7/8 & 3/4  
(Chloe, Grateau).

ENSEMBLES: SUITS PLUS: The Walking Suit and The Trouser Suit -- single & double-breasted shorter jackets, often belted, extended shoulder, narrower skirts or trousers  
(Chloe, St. Laurent, Valentino, Cerruti) ...  
Bolero jacket (Ter et Bantine) ... Spencer  
(Dior, Chanel) ... LEATHER -- self-fringed  
(Montana) -- embossed Spencer over side-wrap skirt (St. Laurent) -- stand-collar jacket, slim skirt (Mugler) -- blouson and knit skirt (St. Laurent).

PANTS: Dominate the "Separates Look" by day and night -- most are ankle-cropped, & narrow down from top-widening flat pleats -- newest on evening scene: Velvet pageboy breeches/fur-edged 3/4 big coats (Kenzo) -- black velvet knickers/white skirt/embossed cire blouson, black marabou shawl collar (YSL).

DRESSES, SKIRTS: Slimmer, wrapped, curved, paneled with thigh-high slits ... Newsiest Dresses -- printed challis Gibson Girls as tunics over slim pants (Dior) -- clerical collar black velvet English abbey dresses, chain-belted at hip (Kenzo).

FUN AFTER FIVE: Bare, frivolous, glamourous -- the dot top sheer over button-front skirt; dot long skirt and scoop neck blouse (YSL) -- Point d'esprit bra & long sheer skirt (Valentino) ... Bellboy jacket & trousers (Montana, Hechter) ... Velvet abbey dresses; brass-button tunic, pants, cape & Kepi hat (Kenzo) ... Oversized jewel print satin pant-suit (DeLuca) ... Multi-colored satin damask box jacket, trousers, gold camisole & sultan hat (Montana) ... Satin disco slip dress with hip-wrap scarf & coat; or alone with tie-on long skirt (St. Laurent) ... "Le Smoking" in velvet or satin with pants or knickers (St. Laurent, Valentino, Kenzo, Grateau, Aujard) ... Black paillette dinner suit; black wool boucle box jacket & slit skirt (Valentino) ... Geometric cut sleeveless cocktail dress; black wool crepe long tulip- (continued on page 3)

EUROPE FALL '78 ... (continued from pg. 2)

shaped dinner dress (Chloe) ... Lamé strapless pleated evening dress (De Luca).

ACCESSORIES:

HATS: Military -- berets, caps, helmets; derbies, fedoras, cocktail hats ...

JEWELRY: Gigantic rhinestones, colored stones ... Gold cuffs, stick pins, military decorations, ribbons, ropes, pearls ...

BELTS: Sam Brown belts and suspenders, narrow and wide plain leather, leather girdles, scarf cummerbunds ... SHOES: Flat man-tailored, high-heeled pumps, sandals, low calf, flat heels and spikes ...

HOSIERY: Opaque and knitted, colored and lacy textures; ribs and flat knits ...

SCARVES: Long, large woven and knitted; fur pelts and boas.

FABRICS, PATTERNS, COLORS:

FABRICS: Tweed, poodle cloth, teddy bear cloth, chenille, corduroy, gabardine, flannel, single knits, wool crepe, suede, leather and leather looks -- shiny, sometimes embossed, satin, silk, matelasse, velvet, panne velvet, lace, sheer mouseline, lame, iridescent taffeta ... PATTERNS:

Large scale plaids; tartans, lumberjac box plaids, block check, dots, art deco, mono-tone prints, geometrics, conversationalists

... COLORS: Lots of black and red, alone and mixed together ... Khaki, olive, pine and forest green, plum, burgundy, claret, mustard, curry, navy, RAF blue, brown, camel, officers' pink, gun-metal grey, vicuna, taupe, russet, winter white ...

The Parisian brights: Fuchsia, shocking pink, mandarin red, emerald green, royal.

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MILAN & PARIS FURS (continued from pg. 1)

length black-dyed ermine batwing (Fendi) ... Mongolian lamb vest over beaver jacket; feathered squirrel, Kegal lamb insets (Ripa) ... Marmot bolero, tails, over beaver-collared marmot coat reversing to leather; hooded long-hair frizzy Afghan lamb jacket reverses to hide-side-out; reverse Afghan jacket, caveman full pelt capelet-shawl (Robert Beauleau) ... Two-tone patchwork sable; cross-stitched mink (Givenchy Revillon) ... 3/4 mink cardigan, ribknit borders (Chomber) ... 3/4 leather coats, fur lining, collar & cuffs (YSL FURS).

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CASHMERES KNIT UP A STORM FOR FALL '78

Very soft, dressmaker details. Easy fit, open sleeves, many roll-up. Light and dark grays -- amethyst, heliotrope, aubergine -- black, rust, natural.

SWEATERS: PULLOVERS -- cable-yoke turtle-neck, ribbed-yoke keyhole neck, ribbed-shoulder cowl neck, ruffle-tie-neck raglan (Marisa Christina) -- back-tied drawstring boat neck, buttoned shoulder round neck; 2-ply -- V-neck cabled front, slit pockets -- classic turtleneck or stand collar with short placket (Chester Weinberg/Ballantyne) ... BLOUSONS -- open ruffle tie-neck and sleeves, Peter Pan, boat neck, drawstring cowl, in natural, light gray or stripes; VESTS -- V-neck Annie Hall, slit pockets, belted back; round neck, drawstring and tie, patch pockets (Gloria Sachs).

SUPERB DRESSES: Blouson, elasticizing moves from waist to hip; controlled big dress, long bloused sleeves, rounded lacy open-work yoke (Francesca/Damon Sport) ...

TWO-PIECE: Scalloped edge cardigan, drawstring waist & wrist, dirndl (Gloria Sachs).

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LUXURY LOOKS STAR IN FALL KNITTED OUTERWEAR

Luscious Loomings: Hand-loomed Africanny silk tweed, chenille, mohair, lambswool, angora and fur blends ... Lacy Openwork ... Novelty Stitchery, cables, reversed cables, hand-knits, bubble-stitch ... Winter pales & neutrals, stormy暗s -- taupe and teal important ... Oversize SLOUCH 3/4 coats & drop-shoulder pullovers -- VESTS, from bolero-short to mid-calf.

SWEATER COATS: Acrylic treebark pattern, stand collar, tie; acrylic full smock coat, tie front (Braefair) -- cablestitch wool patch pocket cardigan (G. Ltd.) ... WRAP COATS: Black/taupe silk tweed, shawl collar, patch pockets; chenille raglan wrap (Eric G.)

MOHAIR: Novelty-stitch button front, ribbed, 2-button collar, braid belt (Marisa Christina) -- lattice lace big coat, gathered tie neck, crochet edging; side closing capecoat, ottoman-rib wool double-breasted shawl-collared blazer coat (Outlander) ...

AFRICANNY (French hand-loomed loop knit) shoulder yoke continues into sleeves, tight wrists (Mady Gerrard) ... 3/4 COATS: Slouch coats, hooded mohair-blend raglan; modified

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## KNITTED OUTERWEAR (continued from page 3)

bubble-stitch drop shoulder, shawl collar, slit pockets (G. Ltd.) -- ribbed-look silk/wool tie-neck (Christina) -- banded-bottom loop mohair, standup collar (Eric G.).

SWEATER JACKETS -- BLAZERS: Boxy mohair-blend, cable front-pockets (Jeanne Pierre Originals) -- popcorn stitch Chanel, scarf (Braefair) -- shawl-collared, two pockets (Christina) ... SPENCERS: 2-Pocket loop mohair, knit trim; shawl collar chenille (Eric G.) -- brushed acrylic, rib-knit collar & cuffs (Sadimara) ... BED JACKETS: Feather-weight mohair, open crochet effect; chenille & silk/wool, contrast stripes; ribbed yoke silk/wool, tie neck, pockets (Pierre) -- short silk/wool, rib yoke, tie neck, 2 pockets (Christina) ... BIKE JACKETS: Modified sailor collar hand-knit, shoulder yoke (G. Ltd.) -- chenille raglan, convertible collar (Eric G.) -- brushed wool zipfront, drawstring neck; silk/wool button front, drawstring waist, ribbed collar/cuffs (Pierre).

VESTS: Cable/pointelle V-neck, toggle front; flowered jacquard center-tie; striped heather open blouson, tie bottom (Emanuelle) -- hand-crochet, mid-calf (Mady Gerrard) -- ribbed wool button-front, shawl collar, slit pockets (Christina) -- loop mohair open-front, shawl collar, rib-knit edging, low armholes (Eric G.) ... BOLEROS: Giant waffle wool, contrast trim; embroidered wool/silk/acrylic tweed (Outlander).

CARDIGANS: Lambswool/Shetland jacquard, oversize (Emanuel Ungaro) -- lacy waffle-stitch, Shirred neck (G. Ltd.) -- hooded jacquard dolman wrap (Emanuelle) -- novelty stitch mohair button front, tie belt (Christina) -- 4-button V-neck fur-blend, gathered sleeves, Shirred yoke back (Damon) -- lambswool: V-neck dolman; round neck; poet sleeves (Damon Sport).  
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### IMPORTANT DATES

N.Y. - N.A.D.I. - Display Market, June 3-8  
N.Y. - Resort and Holiday RTW, Aug. 7-18

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PULLOVERS: Nubby wool tweed batwing, rib-knit V-neck, waist & wrists; cabled angora blend peasant neck (Pierre) -- mitered turtle Fair Isle, drop shoulder; stripe pointelle, ruffle V-neck & sleeves (Emanuelle) -- wool/mohair big top, pierrot collar, pompon, clown sleeve, movable drawstring waist (Sadimara) -- lambswool: long tunic, to belt or not, bloused sleeve, tie neck; ribbed round neck dolman (Damon Sport) -- fur blends: heathered, lacy diamond stitch, oval neck, ribbed waist and cuffs (G. Ltd.) -- pointelle, deep dolmans; embroidered yoke V-neck, squared armholes, full sleeves (Damon).

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### 3 TRENDS AT 3RD BRITISH EXHIBITION IN N.Y.

The British Fashion Designers Group, 15 members strong, held its 3rd American exhibition at the New York Hilton, April 25-28, showing Fall daytime and evening RTW.

... TAILORED "ENGLISH" LOOK  
... SOFT--EMBROIDERED--YOUNG  
... "BLACK SHINE" for EVENING--& more BLACK

SUITS-PLUS highlights: ELEGANT "ENGLISH" TAILORING -- brown tweed blazer/button-front skirt/coat/shawl/cream blouse (Hardy Amies) -- checked tweed-bound wool jacket/full cape-coat (Ib Jorgensen/Mattli) ...

FOCUS ON LEATHER -- Burgundy leather skirt/jacket (Patti Searle) -- burgundy leather coat (Betty Jackson/Quorum) ... "ENGLISH LOOK" SUEDE -- gray suede blazer/waistcoat/gored skirt/white satin blouse (Searle).

BLACK FOR EVENING: "The Tux," grosgrain trimmed (Danny Noble) -- black velvet: ankle or mid-calf skirt (Salvador) ... BLACK SHINE: Silk satin -- tunic coat/trousers/cape with glitter, hand-embroidered shoulders (Spaghetti) -- eyelet-embroidered skirt (R.Klein).

GIBSON GIRL: Ruffled & ribboned long cream lace (Mattli) -- jet sequin-topped black velvet (Salvador).

Betty Ellen Eisler, New York

Daisy Goldsmith, New York

Eleanora Mutarelli, Rome

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